



Josh Cloud

DESIGNER | MARKETER | EDUCATOR

I'm a visual designer with award-winning 3D, digital, and video experience that specializes in creating bold, original content. I strive to craft compelling and impactful visuals and stories that leave a lasting impression.

EXPERIENCE

DESIGNER
Previously titled
**ASSISTANT BRAND
MANAGER**
Apr 2019 - Present

THE GIANT COMPANY - CARLISLE, PA
As a Designer for The GIANT Company, I am responsible for designing, brainstorming, and strategizing thumb-stopping creative made for digital channels. I work hand-in-hand with external vendors and agencies to produce high impact video and still deliverables.

**CO-FOUNDER
& CREATIVE
DIRECTOR**
Jan 2009 - Present

GURNADE DESIGN FIRM - AUSTIN, TX (REMOTE)
At Gurnade, I manage and develop creative solutions for the automotive industry. I design, direct, and supervise projects including digital renderings, 3D mock-ups, and sponsorship proposals for some of the largest automotive brands in the country.

**MANAGER OF
MARKETING
& DIGITAL
STRATEGIES**
June 2017 - Apr 2019

SUMMIT HEALTH (CHAMBERSBURG HOSPITAL) - CHAMBERSBURG, PA
As the Marketing & Digital Strategies Manager for Summit Health, I was responsible for planning, designing, and implementing digital marketing campaigns targeted to a range of demographics based on Summit Health's organizational priorities.

**MARKETING
& PUBLIC
RELATIONS
COORDINATOR**
Mar 2015 - June 2017

SUMMIT HEALTH (CHAMBERSBURG HOSPITAL) - CHAMBERSBURG, PA
As a Marketing & Public Relations Coordinator at Summit Health, I developed and implemented marketing and public relations campaigns that promoted favorable perceptions and grew revenue by increasing patient volume to profitable services.

**ADJUNCT
PROFESSOR**
July 2013 - Aug 2016

MOUNT ST. MARY'S UNIVERSITY - EMMITSBURG, MD
As an Adjunct Professor at Mount St. Mary's University, I taught a Special Topics course in digital photography. Students learned photographic fundamentals while discussing the value of digital photography in contemporary art through story-telling and art making.

EDUCATION

2009 - 2011

MASTER OF FINE ARTS IN ART
Ohio State University in Columbus, Ohio; with distinction (3.87 GPA)
Graduate Teaching Assistantship; Digital Photography, 2009-2011

2004 - 2009

BACHELOR OF FINE ARTS IN ART
Penn State University in University Park, Pennsylvania; (3.77 GPA)

BACHELOR OF SCIENCE IN ART EDUCATION
Penn State University in University Park, Pennsylvania; (3.77 GPA)





CERTIFICATIONS

ART K-12 TEACHING CERTIFICATION

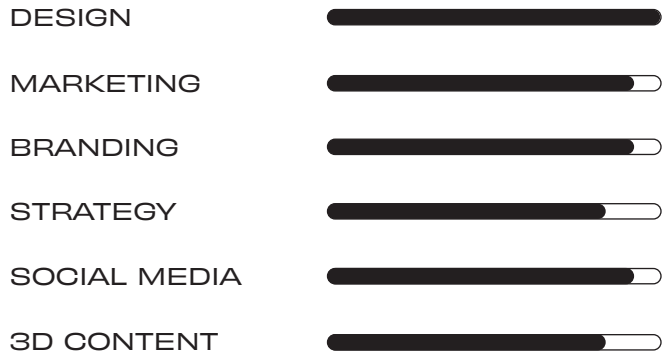
K-12 State Instructional 1 Certification in Art. Valid in the State of Pennsylvania.

SUMMIT LEAN SYSTEM (SLS)

A 6-week course that introduces the key concepts of Lean, waste reduction, and the process of continuous improvement.



SKILLSET



STRENGTHS

TEAMWORK	CREATIVE DIRECTION	BRAND
CREATIVITY	GRAPHIC DESIGN	DESIGN
COLLABORATION	MARKETING STRATEGY	
SELF-DIRECTION	ANIMATION	TEACHING
SOCIAL MEDIA		DIGITAL MARKETING



SKILLED IN

- | | |
|---------------------|----------------------|
| ADOBE PHOTOSHOP | OXYGEN BUILDER |
| ADOBE ILLUSTRATOR | MAXON CINEMA 4D |
| ADOBE INDESIGN | MAXON REDSHIFT |
| ADOBE AFTER EFFECTS | MAXON RED GIANT |
| ADOBE LIGHTROOM | INSYDIUM X-PARTICLES |
| ADOBE WORKFRONT | LUXION KEYSHOT |
| ADOBE XD | MICROSOFT OFFICE |



I'M MOST PROUD OF

- Being a proud father to two young, growing children and a husband to my best friend and partner for life.
- Designing and building two modified concept vehicles for Hyundai USA and showcasing them across the country.
- Leading & art directing a commercial for The GIANT Company that won a regional Emmy Award.



BRANDS

